



## ANNOUNCEMENT

Science Centre Singapore  
cordially invites you to

# *Science in the Café*

on Wednesday, 30 July 2008 at 2:00pm  
to be held in  
The Newton Room  
Science Centre Singapore

with

*Prof Victoria Vesna*  
*UCLA Art | Science Center*  
*University of California in Los Angeles*

and

*The Co-Chairs of*  
*Leonardo Education Forum*

on

## Art | Science Exchange

*Please see below for more information.*

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### Regular entry charges apply for non-members of the Science Centre.

Attendance is free of charge but pre-registration is required.  
Reservations are accepted on a first-come-first-served basis due to limited seating.  
Please make your reservations by directly replying to this Announcement,  
or, online through <http://www.science.edu.sg/ssc/CafeMain.htm>,  
on or before 28 July 2008 – to assist us in our catering & seating plans.

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*We will retain your e-mail addresses only – so that  
we may inform you of future Science Centre events & activities.  
Please inform us if you wish to have your address removed from our list.  
Thank you.*



## **Art | Science Exchange**

Victoria Vesna, Center Director of the [UCLA Art | Science Center](#) presents the concept, research and work of the recently established center housed at 2 locations – Broad Art Center and the California NanoSystems Institute (CNSI). She is joined by the co-chairs of the [Leonardo Education Forum](#), Elen Levy, Andrea Polli and Nina Czegledy. Together, they will discuss some of the most recent activities, challenges and opportunities in which this internationally oriented organization is involved. After this, Victoria will lead a tour of the NANOTECHNOLOGY exhibition she co-created with nanoscientist, James Gimzewski, followed by the "mixer" where ideas and contacts will be exchanged, and then the launch of the [Filter](#) magazine published by the [Australian Network for Art & Technology](#). The edition will be on [Interdisciplinarity](#) – specifically as such a practice relates to art and science collaborations.

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## **Professor Victoria Vesna**

... is a media artist, professor and chair of the department of Design | Media Arts at the UCLA School of the Arts and Architecture. She is also the director of the recently established UCLA Art|Sci center and the UC Digital Arts Research Network. Her work can be defined as experimental creative research that resides between disciplines and technologies. She explores how communication technologies affect collective behaviour and how perceptions of identity shift in relation to scientific innovation. For the past few years she has been collaborating with nano-science pioneer, James Gimzewski, to develop a series of installations that address the impact of nanoscience on culture and consciousness in an experiential manner. Their work was exhibited in Singapore, Los Angeles, New York, Seoul, Korea, Beijing, China, Perth, Australia and Rome, Italy. Her most recent work, "Mood Swings" deals with the environmental effects on mental health and was exhibited in University of Washington and in a festival in Berlin. Other notable works are Bodies INCorporated, Datamining Bodies, n0time and Cellular Trans\_Actions. She has also exhibited her work in 16 solo exhibitions, over 70 group shows, published 20+ papers and gave a 100+ invited talks in the last decade. She is recipient of many grants, commissions and awards, including the Oscar Signorini award for best net artwork in 1998 and the Cine Golden Eagle for best scientific documentary in 1986. Vesna's work has received notice in numerous publications such as Art in America, National Geographic, the Los Angeles Times, Spiegel (Germany), The Irish Times (Ireland), Tema Celeste (Italy), and Veredas (Brazil) and appears in a number of book chapters on media arts. She is the North American editor of AI & Society and editor of Database Aesthetics to be published by Minnesota Press in 2006.

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About the Science Centre's

### **Science in the Café**

The Singapore Science Centre has adopted and adapted the highly successful **Café Scientifique** format used in Britain, France and elsewhere, to bring diverse groups of people together, in a relaxed, informal environment to discuss science and related issues that are transforming our society and our planet. Cafés are not (meant to be) lessons, seminars, debates or science clubs. They are audience-initiated and -sustained discussions, much like those begun in cafeteria or common room or lounge "chats over coffee". Engagement (in the discussion) can be in any direction from the topic – be it scientific, philosophical, social, political, ... In fact, it may be good to come with some points of discussion in mind. Please view the Science Centre's webpages for information on other cafés. Online registration is available at <http://www.science.edu.sg/ssc/CafeMain.htm>.